

2014 Intelligent Sensing Summer School

Impact activities

Briefing presentation

What?

The Centre for Intelligent Sensing (CIS) and Queen Mary Innovation (QMI) have teamed up to promote a spirit of **entrepreneurship** amongst CIS researchers and academics

Why?

- Your research should reach **society**
- Displaying the **impact** of your research helps you ground and strengthen it
- *In the long run:* understanding and communicating the impact of your research will make you more **employable**
- *In the short run:* develop a **prototype** from your ideas

Benefit to you?

- develop a deeper **understanding** of the potential impact of your research (social, economic or academic...)
- gain a **commercial** perspective on your research
- external experts will present a master-class in **pitch development**
- hear real-world experience of **entrepreneurs**
- increase your **awareness** of other research across CIS

Compete for up to £10,000 to develop your research to commercial prototypes

26th August

Morning

- facilitated **group** sessions to develop an impact pitch from a case study
- present the **pitch**
(winners will get a prize)

Afternoon

- Focus on an **individual** impact pitch for a business idea based on **your own** research

27th August

Morning

- Winners announced for the 'QTech Bootcamp'
- **Tech transfer seminars** with venture capitalists and a patent attorney

Afternoon

- Successful **entrepreneurs** share their experiences
- Roundtable and Q&A session
- 1-to-1 tuition from **industry experts** covering business plans, market, competition and IP

28th August

Morning

- Four cutting-edge Intelligent Sensing research seminars (including an industrial invited talk)

Afternoon

- Final **pitches** from the bootcamp
- Cash **prizes**
- Chance to win **development funding**
- Drinks, food and networking!

What you need to do

- Put in your diary: 26th–28th August @QMUL
- Register - all CIS researchers are encouraged to join (free)
- Start to think about your research
 - where it is likely to go
 - its potential applications
 - its place in the real world
 - **What business idea could you develop from it?**

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