2014 Intelligent Sensing Summer School

Impact activities

Briefing presentation
The Centre for Intelligent Sensing (CIS) and Queen Mary Innovation (QMI) have teamed up to promote a spirit of entrepreneurship amongst CIS researchers and academics.
Why?

• Your research should reach society

• Displaying the impact of your research helps you ground and strengthen it

• *In the long run*: understanding and communicating the impact of your research will make you more employable

• *In the short run*: develop a prototype from your ideas
Benefit to you?

- develop a deeper understanding of the potential impact of your research (social, economic or academic…)
- gain a commercial perspective on your research
- external experts will present a master-class in pitch development
- hear real-world experience of entrepreneurs
- increase your awareness of other research across CIS

Compete for up to £10,000 to develop your research to commercial prototypes
26th August

Morning
- facilitated group sessions to develop an impact pitch from a case study
- present the pitch (winners will get a prize)

Afternoon
- Focus on an individual impact pitch for a business idea based on your own research
27th August

Morning
• Winners announced for the ‘QTech Bootcamp’
• Tech transfer seminars with venture capitalists and a patent attorney

Afternoon
• Successful entrepreneurs share their experiences
• Roundtable and Q&A session
• 1-to-1 tuition from industry experts covering business plans, market, competition and IP
28th August

Morning
• Four cutting-edge Intelligent Sensing research seminars (including an industrial invited talk)

Afternoon
• Final pitches from the bootcamp
• Cash prizes
• Chance to win development funding
• Drinks, food and networking!
What you need to do

• Put in your diary: 26th–28th August @QMUL

• Register - all CIS researchers are encouraged to join (free)

• Start to think about your research
  – where it is likely to go
  – its potential applications
  – its place in the real world
  – What business idea could you develop from it?

Contact: Tris Matthews
t.w.matthews@qmul.ac.uk