From Basic Academic Research To High-tech Start-up

A case study from the Audio Engineering research group in the Centre for Digital Music Josh Reiss, Sr. Lecturer

josh.reiss@eecs.qmul.ac.uk

It starts with a PhD proposal

Blind Mixing for Live Audio

5 month research proposal

Enrique Perez Gonzalez

First research result... Wow!

A PRINT SEND EMPRESO

SciAm.com > News > Biology

octopus's garden



ing a performance the software lowers a fre-

LAYSIA SUN

New software may help banish feedback at r

ncerts may soon become a thing of past, for a research team has

YAHOO! NEWS

Feedback is basically a squealing noise springing from escalating frequencies, which are generated when the microphones recapture and resend a frequency to the speakers.

prevent feedback during a performance, but this is a time-consuming

The researcher has revealed that the software lowers a frequency

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NKY CREATURE ons of strangulation, stalking and cross-dressing.

Febilitatis Kolon when a particular Property residence of Design a story to a heart of London Bull Of Bertheley and Control Co tible against the sonic wall of feedback. Now Joshua Reiss, an electronic engineer at Queen Mary, University of * Idon, reveals that he has developed a piece of software that sound engineers can use to take all the noise (but

find me a house

to take the buzz and screech out of live music Audio engineers doubt

value of latest device Some fane and musicians regard sound as part of act

The Guardian i Thursday April 3 2008

Science

SCIENTIFIC Make A Fortune On UK Propert

HEALTH SPACE TECHNOLOGY BIOLOGY MIND & BRAIN EARTH & ENVIRONMENT ARCHAEOLOGY & PALEONTOLOGY PHYSICS

News Bytes of the Week--(Weird Sex) in an

Little or No Money Down.

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Apparently the octopus, once believed to be the loner

of the deep, is actually the ocean's resident fetishist.

University of California, Berkeley, scientists report in

Marine Biology that during many weeks of observing

the cephalopod in reefs near Indonesia, the creatures

engaged in everything from "cross-dressing" to ulation during courtship and mating. Alpha

males would never leave the side of their female

to remove the alpha male's sperm from the female

consorts, and dealt with other suitors—that might try

strangling them to death with their tentacles. The less manly of the lot would often impersonate females to avoid stronger males by altering stripes on their

bodies to look more like those of the fairer sex. They would then sneak up on a possible mate and engage in an act of copulation that lasted up to six times

nger than their more macho peers (topping out at

now to future generations. (The Times of

30 minutes). The end result both sexual partners

died within several weeks, but not until after the

females each laid thousands of eggs to carry the

Guitar science: Sucking the feedback out of

Google

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Scientists silence concert feedb

While Jimi Hendrix harnessed the squealing advantage, the sound has long irritated ban-

CII, NIIT join hands for ICT development in Africa "Astro Comb" will scout for Earthlike planets

Parents slam Heath Ledger

US to give more for African

frequencies that give rise to feedback sounds. Feedback is basically a squealing noise springing from escalating frequencies, which are generated when the microphones recapture and resend a frequency to the Intel puts PC in your pocket

Generally, the sound engineer lowers the volumes of frequencies to prevent feedback during a performance, but this is a time-consuming process. Joshua Reiss of the Centre for Digital Music at the Queen

Mary University of London insists that the new software will help free the sound engineer to focus his entire focus on music quality, rather than prevent feedback.

The researcher has revealed that the software lowers a frequency slightly when it rises above its critical volume reports the Scotsman.

frequencies to keep the balance of sounds

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The Press Association

UK researchers say they have invented a way to banish feedback at concerts.

While Jimi Hendrix harnessed the squealing noise to his advantage, the sound has long irritated bands and audiences

The sounds from instruments and microphones are routed to a mixer during a performance, where an engineer blends them and adjusts the volumes to

Feedback occurs when a particular frequency reaches a critical volume that causes it to be recaptured by microphones and sent to the speakers

The microphones then pick up the frequency again, creating a loop, Eventually the system becomes saturated and a squealing noise rings out.

Joshua Reiss, of the Centre for Digital Music at Queen Mary, University of London, said the new software prevented feedback rather than cancelling it out,



Scientists silence concert feedback

achieve the right balance. The signal is then sent to the amplifiers and speakers

A team from the University of London has developed software that automatically lowers frequencies to prevent feedback occurring, New Scientist reported.

freeing the sound engineer to focus on music quality.

During a performance the software lowers a frequency slightly when it rises above its critical volume but also lowers the other frequencies to keep the

The researchers tested the software by playing International Geophysical Year by Donald Fagen in front of a microphone, which sent the song to a mixer where the team played with the settings

is aircraft maker Boeing announced this week matternac completed the world's first manned flights in an airplane vered by pollution-free hydrogen. The test flights in February and March outside Madrid, Spain, mark the first

From New Scientist Print Edition, Subscribe and get 4 free Go > Search Tips Laura Margottini * HOME JIMI HENDRIX harnessed it to great effect, but squealing The new system is based on software written by researchers at the docking with space station

. TECHNOLOGY BLOG

* FEEDS PRINT EDITION

NewScientist

English

At last an end to gig feedback - tech - 05 April 2008 - New Scientist Tech

NewScientistTech

Watch our film. Clearing the Air.

at shell.co.uk/realeneray

At last an end to gig feedback

edback is not something you normally want at a gig. The ouble is, getting rid of it can affect the quality of the music. Now there's a way to free sound engineers to focus on aesthetics, and allow bands who can't afford sound engineers to give feedback-free performances.

microphones are routed to a mixer, where an engineer blends them, adjusting the relative volumes to achieve the shallow. The signal is then sent to the amplifiers at the speak speak occurs when a particular frequency—which one depends on the accounts qualities of the room, the which one depends on the acoustic qualities of the room, the instrument and so on - reaches a critical volume that causes it to be re-captured by microphones and sent to the speaker. The microphones then pick up the frequency again, creating a vicious loop. Eventually the audio system gets saturated and a painful squeal rings out.

A soundcheck before the show will reveal the volumes at which particular frequencies lead to feedback. During the erformance, the sound engineer keeps an eye on the mixer and lowers the volumes of those frequencies. However, it is a

and lowers the volumes of those requencies, however tedious task that distracts the engineer from concentra the quality of the mix. Automatic software filters help to remove some non-feedback sounds and allow fee slip through. "They are quite risky to use in five show Joshua Reiss of the Centre for Digital Music at Quest Newsonia Centre."

He and his team have created software that preven feedback from occurring, rather than cancelling it out frees the sound engineer to focus on music quality.* software doesn't simply cancel the feedback, it preve full," says team member Enrique Perez.

As soundcheck is still required to program the volume which the frequencies cause feedback into the softwork of the software for the software

The researchers tested the software by playing the The researchers tested the sockware as by paying the song International Geophysical Year by Donald Fage in front of a microphone, which sent the song to a mixer, where the leam played with the settings. The resulting signal was then sent to another speaker. When their software ran on the mixer, there was no feedback, but when the team switched the software for the south the souther service.

off, they got the characteristic squeals. "If the software can be used by non-experts and is

Guitar science; Breakbone fever cripples Rio; Is the Large Hadron Collider doomsday-safe? and more By Nikhii Swaminathan. David Bielo and JR Minkel

cheaper than hiring a sound engineer. Sound engineers are worried. "This is the kind of stuff that will make us all unemployed," says Stuart Jarvis, a h

this is nottingham.co.uk

A team from the University of London has develop software that automatically lowers frequencies prevent feedback occurring. New Scientist reported.

ne of the fun) out of those guitar histrionics. During a preperformance sound check, his program can pick out v. University of London, tain frequency levels that are likely to result in a screech. Whenever the music starts to approach one of these coeffing four, thesing the graph of the second of the sec

ware is not suggested for use with most metal and punk bands. (The Guardian)

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We're on to something...



Musicians who'd rather get on with making music than get too deep into engineering

> tting and have you're treating? In fact, let's go a stage further and visualise a voice EO that has a library

> > of 'style' reference

brains back and forth from bei creative to dealing with the tec a degree of 'dumbed-down' aut make the recording process ea it. After all, you could still swit auto-pilot and go back to man mixing, if you wanted to, beca the creative stuff should be do

Paul White Editor In Chief



ISSN 0951-6816

We start building a team...

Fully Integrated, Intelligent Mixing Systems for Live Musical Performance

Michael Terrell

April 17, 2009

Abstract

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An intelligent mixing system, which integrates both stage sound and front of house sound, and the interconnectivity between them is developed. A mathematical model of the stage sound is derived which describes the perceived loudness of each instrument to each musician. Practical limitations on the stage sound are enforced, for example maximum monitor level before feedback, and maximum and minimum loudness for each performer. The desired mix of each listener can then be input to the model, and the monitor mix settings which best satisfy all requirements can be found.

The interconnectivity between the stage sound and front of house sound is investigated, enabling the contribution of the stage sound to the front sound to be incorporated into established automatic mixing as th



MSc Project Report

Investigation in **Dynamic Range Compression**

> Name: Michael Massberg Student No.: 089606027

Supervisor: Dr. J.D. Reiss

Date: 25 August 2009

A high quality sub-band approach to musical transient modification

Markus Zaunschirm author1@smcnetwork.org author1@smcnetwork.org author3@smcnetwork.org

ABSTRACT

This paper presents a sub-band transient detection and modification algorithm suitable for changing the level of tran-

implementation is

nt other transient

In general level ch

the dynamic range

Whilst common

or expansion react

here reacts to the

the user to modifi

drum parts or other

non-percussive mu

sient parts or to su

could be to enhance

suppressing the an musical transients

ceptual information

on psychoacoustic teristics play a larg

struments Therefo

of transient and ste

of the different not

this method is not

but just to alter th

Since this kind of

recent years it is v

detect the transien

Coppright: @2010 Mark

tributed under the terms of mits unrestricted one, dis-

cripinal author and source

parts of tones. 1.1 Motivation

proach allows to

on a single percussive instruments it is also intended to spot the ability to identify transient parts of instruments with soft onsets detect transient parts in complex mixes. sient parts with re nals. The detection Time-Fourier-Tran

Research Proposal - Hardware Development of Intelligent Audio Consoles (IAC) --- DRAFT v0.2

methods in detail. Although the effect is commonly used

Research Student: Yonghao Wang Supervisors: Joshua Reiss (First)

1. Abstract

The aim of this research is to develop a system framework for intelligent audio consoles (IAC). The architectural design of the proposed hardware framework should have the capability, scalability and usability for high resolution and multi-channel intelligent audio processing as well as providing a novel user experience for audio sound engineers.

2. Background

Modern recording studios are normally equipped with digital audio workstations (DAWs), which are high performance computers with audio processing software. However, the audio console hardware is still the essential device of audio production in many situations. The operability of an audio console is irreplaceable even with the availability of software virtual consoles [1].

Like many other engineering areas, the audio console has mostly moved from the analogue to digital domain. The earlier types of digital console were mimics of their analogue counterparts. With the development of high speed digital signal processors and microprocessor technology, modern digital audio consoles continuously add new features and expand their territorya.

Researchers at the Centre for Digital Music at Queen Mary University have proposed a set of novel algorithms to automate some engineering processes during various stages of recording, down-mixing, and playback [4][5]. The characteristics of the proposed algorithms are often multiple-channel dependent and involve computation both in time and frequency domain, using advanced signal process techniques, as well as optimisation, control theory, and artificial intelligence.

In order to integrate those algorithms into a digital audio console, the proposed IAC hardware architecture should have the capacity to deal with high-resolution multiple channel inputs. A modular design will be considered, in order to address the requirements of flexibility and scalability. The system is considered to be divided into control plane and data plane, in which the control plane shall calculate the control parameters based on the algorithms, and the data plane shall process the high speed real time audio stream using the parameters updated by control plane. This design is borrowed from network processor architecture design for data communication applications due to the fact of similar natural of the tasks [2].

A multi-core processor system will be proposed, which comprises a general purpose microprocessor core as control panel, and one or multiple DSP cores as the data



......

AUTO

13.43 dB

CHRESHOLD

-21.26 dB

dB Gain Reduction

TACK TIME

7.13 ms

ELEASE TIME

Daniele Barchiesi

February 4, 2009

General framework

Auto Compressor

NEE WIDTL

.84 dB

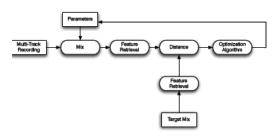


Figure 1: General Framework

utomatic target mix is obtained from the multi-track recording applying a set of parameters which ize the distance between the feature extracted from the mix and the feature extracted from the target

Solving the optimization problem. A geometric approach

ssume that the parameters of the mix are the gains applied to each track and that we are comparing r feature extracted from mix and target, such that:

 $F(\alpha_1v_1 + \alpha_2v_2) = \alpha_1F(v_1) + \alpha_2F(v_2)$ $\forall \alpha \in \mathbb{R}$

he optimization task can be solved analytically using least squares.

^{*} Author: It seems most digital audio console manufacturers make most efforts to refine the modelling or emulation of analogue devices for recovering subtle detail of analogues devices.

MAY 22-25 2010

theaesnews



TECHNOLOGY

A thing of the past?

For daily technology stories, visit www.NewScientist.com/technology



Enter the robot sound desk

audiences won't know the difference.

is rule-based," says Enrique Perez Reiss, also at the CDM, have created a

sources to stop this happening. Other

to generate a stereo effect and

clusive

-UD

ther with PMC's hand-built em mid-range fabric-dome driver the 34mm soft-dome tweeter the BBS XBD-A.

he Masters Of Audio room will see at least three audio presenins take place each day during show, with AES student preations in between. Confirmed akers at press time include ducer George Massenburg, eding engineer Ronald Frent, tering engineers Tony Cousins Tim Young, Crispin Murray of ropolis Mastering in London Stefan Bock of MSM Studios

We are supplying the AES with implete BB5 XBD-A surround or the presentations in their semroom, as we do every year," Maurice Patist, PMC's strateales manager, "but as the AES is our home territory in London year, we wanted to do someg a bit special."

by www.pres-steathers.com



The APvS25 audio analyser will make its European debut

Audio Precision debuts APx family additions

Audio Precision is using the AES Convergion in London as the platform to show its recently released ultra-high bandwidth analyser option for the APx525 family of audio analysers for the first time

The BW52 High Bandwidth option extends the APs's FFT (Fast Fourier Transform) capability all the way to 1MHz, with 24-bit resolution and 2,38Hz bin width, making APx suitable for looking amplifiers, sigma-delta convectors and other modern audio devices.

"Compared to the previous state of the art, an FFT of this length and resolution is like tracling a pair of reading glasses for the Hubble relescope," says Bruce Hofer, chairman and co-founder of Audio Precision, "It's a real technical achievement for the company."

MER OF SOURCES

Automation mixing and more from Queen Mary's C4DM

The Centre for Digital Music (C4DM), a multidisciplinary research group in the field of Music & Audio Technology at Queen Mary, University of London that works with industry leaders in forging new business models for the music industry, will be showing the latest sechnologies at its interactive stand at AES.

Featured technology includes The Automatic Mixing Tools, which can generate an automatic sound mix out of an anknown set of multichannel inputs. This one-of-a-kind technology can work with either live sound or post production.

Software programme B-Keeper changes the tempo of a sequencer around an audio library.

(current demo in Ableton Live) so that it synchronises with a drummer. This means that loops and pre-recorded parts will stay in time without forcing the drummer to play to a click track.

Also on show is Audio Browser. which creates a virtual environment to help users to navigate easily



The C4DM research group will be showing the latest improvious.

Finally, The Rhythm Trans- ronised not only at the level of formation Software can be used to mix regether two pirces of

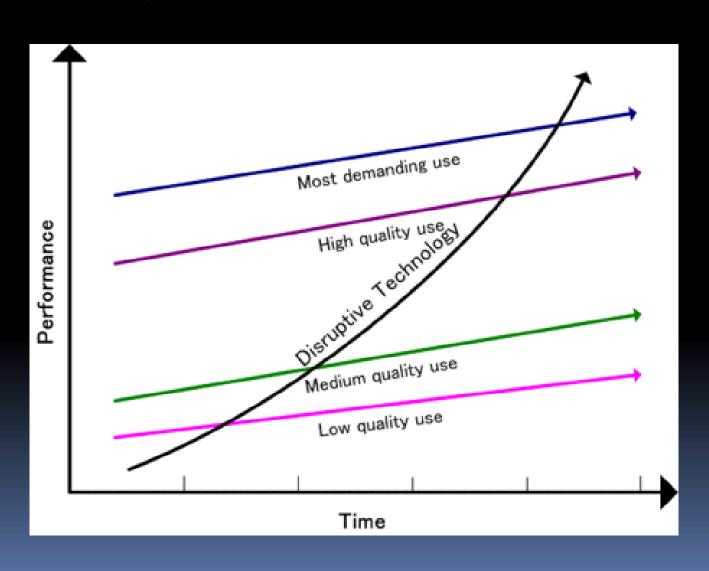
musical beats but also in turms of finer rhythmic structure.

music so that they are synch- NEESS sweater and a continue

THE COMMERCIALISATION STAGE

Disruptive innovation

We can change the way people produce music!

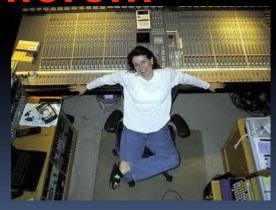


The elevator pitch

- The modern digital camera
 - **Auto-focus**
 - Red-eye removal
 - Image stabilizer
 - Face,

 - Scene detection
 Motion detection
 auto-focus for audio!
 - and so much more...
- The modern digital audio console
 - No intelligent features
 - Requires a professional
 - Quality suffers





Companies interested...

"We were reading the article in New Scientist about your projects on Automixing and are interested in learning a little more, or even seeing if there's a way we may be able to find some commercial applications" – Director of New Products at one of the world's biggest mixing console manufacturers

But...

- Enrique graduates... © and 🖰
 - Now Product Manager at Solid State Logic

Solid State Logic

- Project students move on.
- Company interest heats up
- Queen Mary Innovation supports the R&D
- I get a grant to commercialise research



Enter Stuart, Alice, Sina, Zheng...





The Automatic Mixing Tools Simplifying the mixing and mastering process for audio production

Mixing audio content is a time-consuming process and prone to errors. There are a number of tasks which need to be performed and refined by a sound engineer before an aesthetically pleasing mix which best captures the intended sounds is produced.

In post-production much of the effort of the sound engineer is consumed by tedious, repetitive tasks. Current tools require manual intervention.

Technology

The Automatic Mixing Tools can generate an automatic sound mix out of an unknown set of multi-channel inputs. This one of a kind, novel technology can work with either live sound or post-production. These state of the art tools can generate a high quality sound mix with almost no manual intervention, or establish presets which a professional mixing engineer can then tailor to their own needs. By automating complex mixing tasks, it allows professional audio engineers to focus on the creative aspects of their craft and helps inexperienced users create high quality mixes.



Tools include:

- Automatic Panner
- Spectral Enhancer
- Feedback Prevention
- Time Offset and Polarity Correction
 Automatic Gain and Fader Adjustment
- Auto FO
- Reverse Engineering the Mix

Benefits:

- Speeds up recording process
- Minimises preparation for live performance
 Delivers improved live audio mixes
- Automates tedious tasks

Opportunity

C4DM would like to speak with companies who are interested licensing and/or collaborative product development.

Contact

Queen Mary Innovation

Adam Daykin Senior Technology Transfer Manager a.daykin@qmul.ac.uk +44 (0)207 882 5117 Centre for Digital Music
Developed by Enrique Perez Gonzalez, Daniele Barchiesi and
Josh Reiss

Josh Reiss Senior Lecturer Josh.reiss@elec.qmul.ac.uk +44 (0)20 7882 7982

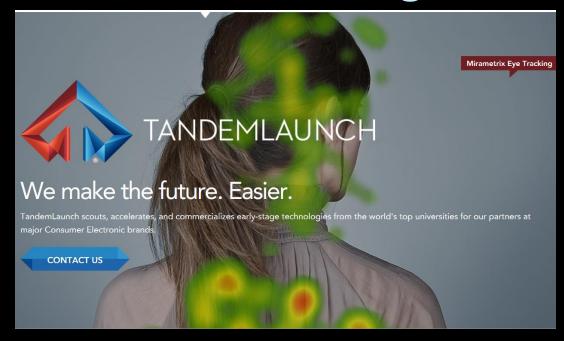
Knowledge is our business



FOUNDING THE COMPANY & INVESTMENT

Enter Tandem Launch Technologies

Venture Fund



Unique business model



Proof of concept → Prototype

- We build new demonstrators
- C++ code, VST plugins, videos, patents ...



Proof of concept \rightarrow Prototype + Continual Conversation = Investment!

- \$400K investment from Tandem Launch ©
- "We have a slight hiccup"



versus



- Solution: Two start-up companies
 - Automatic Music Production Systems Ltd. (UK company)
 - 8352593 Canada Inc. (Canadian company)
- Second stage investment →





The challenge, the contradictions

Academia

- High risk research with unknown outcomes
- Want new ideas & knowledge
- Ends with proof of concept
- Share the knowledge
 - Publish
- Spend the money

Industry

- Real world problems with assured solutions
- Want market validation
- Starts with prototype
- Protect the IP
 - Patent
- Generate revenue

Lessons and dilemmas

Dilemma

- Do I start a company?
- Who are the cofounders?
- Cofounder positions?
- Who makes the decisions?
- How to divide equity?
- Who and how to hire?
- Who to invest and how to raise capital?
- Founder vs CEO

Approach

- Yes! Sort of...
- University, student, incubator
- Nail this down but leave space to adapt
- Be explicit!
- Rational, fair. Balance the rewards.
- Put in the effort!
- Need options, don't give away too much too soon.
- Expect a battle.

An alternative route to commercialisation

- Dissemination generates interest
- Assets are the team, the knowledge
- Value is in the research
- Unique selling point is in the research breakthrough
 - Protect? Ok.
 - Publicise? Yes!

- No single route to commercialisation
- Enjoy the journey!

Thanks!

And thanks to Enrique Perez Gonzalez, Stuart Mansbridge, Alice Clifford, Sina Hafezi, Zheng Ma, Brecht De Man, Dimitrios Giannoulis, Michael Massberg, Jacob Maddams...

Questions?

- Company website(s)
 - mixgeni.us, mixgenius.com, mixgenius.co.uk ...
- Research website
 - <u>c4dm.eecs.qmul.ac.uk/audioengineering.html</u>
- Youtube channel
 - www.youtube.com/user/IntelligentSoundEng
- Publications
 - www.eecs.gmul.ac.uk/~josh/publications.htm